

EC'd Yes Last Received: 09/24/2012 4:01 PM Showing Buylines: All Lines

Station WVTB-TV NORFOLK, VA. Agency () GMMB Rep Firm) PHILADELPHIA
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office ()
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1844 Agency C/P1/P2/E 95/101/1844 Salesperson Phone# 215-567-6005
Buyer Dan Nagelberg Flight Dates 09/25/2012 - 10/01/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

--- CONTRACT COMMENT ---
SC=*

--- REMARKS ---
THIS IS A NEW CONTRACT
TOTAL 12,950
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	4P-5P	STEVE WILKOS	:30	\$100.00	09/25-09/28	3	1	3	\$300.00	
	2	TU-F	5P-6P	MAURY POVICH R	:30	\$100.00	09/25-09/28	7	1	7	\$700.00	
	3	TU	8P-9P	RASING HOPE	:30	\$700.00	09/25-09/25	1	1	1	\$700.00	
	5	SA	8P-1130P	FOX COLLEGE FOOTBALL	:30	\$600.00	09/29-09/29	2	1	2	\$1,200.00	
	6	SU	4P-7P	REDSKINS FOOTBALL	:30	\$6,000.00	09/30-09/30	1	1	1	\$6,000.00	
	7	SU	1P-4P	NFL FOOTBALL	:30	\$4,000.00	09/30-09/30	1	1	1	\$4,000.00	
	8	SU	10A-11A	FOX NEWS SUNDAY	:30	\$50.00	09/30-09/30	1	1	1	\$50.00	

---REPORT TOTALS---
Report Totals: 16 / \$12,950.00

---SALES MONTHLY TOTALS---
Sep 12: 16 / \$12,950.00 Oct 12: 0 / \$0.00

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Sales Totals: 16 / \$12,950.00
Station Totals: 16 / \$12,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$37,000	CATV 0%	WAVY 10%	WGNT 7%	WPXV 0%	WTKR 18%
		WTVZ 12%	WVBT 35%	WVEC 18%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE